



The 19th Library of Virginia Literary Awards October 14 -15, 2016

The Library of Virginia Literary Awards annually honors the finest in Virginia literary achievements. Throughout its colorful history, Virginia has produced a diverse array of significant literary figures. Writers such as Edgar Allan Poe, Rita Dove, Tom Wolfe, Ellen Glasgow, William Styron, Virginius Dabney, and Douglas Southall Freeman have enriched American literature with their poetry, fiction, history, biography, and criticism.

Today, Virginia is home to a large, diverse, and ever-growing group of accomplished novelists, nonfiction writers, and poets. *The Library of Virginia Literary Awards* honors these writers—past, present and future—with awards recognizing the finest in Fiction, Nonfiction, and Poetry. Also awarded are the People’s Choice Awards for Fiction and Nonfiction. To be recognized this year with our Lifetime Achievement Award is Nikki Giovanni.

The Library of Virginia Literary Awards will be celebrated at three events this year. Art in Literature: The Mary Lynn Kotz Award will be presented on Friday, October 14, at the Virginia Museum of Fine Arts, our partner for the award. *The Library of Virginia Literary Luncheon*, which will feature the nominated authors and our lifetime achievement winner, Nikki Giovanni, will be held on Saturday, October 15. And the final gala celebration will be *The Library of Virginia Literary Awards*, held at the Library on Saturday, October 15, with our nominated authors.

The Library of Virginia Literary Awards 2016 Sponsorship Opportunities

Library of Virginia Literary Awards **Table Sponsor - \$3,500**

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and lifetime achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Company logo included in all promotional materials for the *Literary Awards*;
- One 1/2 page ad in the *Literary Awards* program;

Library of Virginia Literary Awards

Author Sponsor - \$1,500

Benefits include:

- Tickets for two (2) to the Literary Awards Celebration and pre-function cocktail reception with finalists and lifetime achievement award recipient;
- Seating at the awards ceremony with your sponsored author;
- A personalized signed copy of your author's book;
- Company logo included in all promotional materials for the *Literary Awards*;
- One ¼ page ad in the *Literary Awards* program;

Library of Virginia Literary Luncheon

Table Sponsor - \$650

Benefits include:

- Tickets for 8 guests at the Library of Virginia Literary Luncheon;
- Your company logo on table signage;
- One ¼ page ad in the *Literary Awards* program;

NEW - Library of Virginia Literary Luncheon

Student Table Sponsor - \$500

This year we are asking area corporations to sponsor tables for local urban high school and college students, so that they may be able to attend the Luncheon with Lifetime Achievement Award winner Nikki Giovanni. Your company may designate a recipient school, or the Library will distribute the tickets for you.

Benefits include:

- Tickets for 8 guests at the Library of Virginia Literary Luncheon;
- Your company logo on table signage;
- One ¼ page ad in the *Literary Awards* program;

All sponsor packages include:

- Name recognition on-screen during the *Literary Awards* celebration;
- Your company logo on table signage at the specified event;
- Promotion on the Library of Virginia and Virginia Shop Facebook pages, with 3,500+ fans.
- Promotion on the Library of Virginia and Virginia Shop websites, with more than 3 million unique visitors each year.

For more information or to become a sponsor, please contact
Dawn Gregggs at (804) 692-3813 or dawn.greggs@lva.virginia.gov.



LIBRARY OF VIRGINIA

**19th Annual Library of Virginia Literary Awards
Sponsorship Opportunities Form**

Literary Luncheon - Saturday, October 15, 2016, Noon, *Greater Richmond Convention Center*
Literary Awards Celebration – Saturday, October 15, 2016, 6:30 pm, *Library of Virginia*

Please select your Literary Awards sponsorship level below and submit all requested information by September 1, 2016 to ensure inclusion on event marketing & program materials.

Oct. 15 Luncheon Sponsorship

☐ \$650 Table Sponsor

☐ \$500 Student Table Sponsor

☐ Other: _____

Oct. 15 Celebration Sponsorship

☐ \$3,500 Table Sponsor

☐ \$1,500 Author Sponsor

☐ Other: _____

Program Ad

☐ \$25 Business Card Size

☐ \$50 ¼ page Ad

☐ \$75 ½ page Ad

☐ \$100 Full Page Ad

Payment Method:

☐ Check - Total Enclosed: _____

☐ Please send Invoice

(A portion of your sponsorship is tax-deductible.)

Sponsor Name: _____

(List name to be printed on recognition and event materials.)

Address: _____

Contact Person/Title: _____

Phone: _____

Email: _____

Facebook Page: _____

Twitter Handle: _____

Thank you for your support of the 19th Annual Library of Virginia Literary Awards!

For more information or to send form, logo, ad information, or payment to:

Dawn Gregg, Development Manager

Library of Virginia Foundation

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Email: dawn.greggs@lva.virginia.gov / **Phone:** 804-692-3813 / **Fax:** 804-692-3812